



**HUMANITIES
KANSAS**

Call for Partners: Humanities Hotline Deadline: January 18, 2021

New Opportunity! Become a Humanities Hotline Partner!

Humanities Kansas is launching the 2021 Humanities Hotline on February 1, 2021 and is seeking 15 community cultural nonprofit partners to help reach local and regional residents who would most benefit from positive connection and cognitive engagement during the pandemic.

Details

Humanities Hotline Partners receive one-of-a-kind promotional materials containing magnets, stickers, and flyers for distribution to local senior centers, departments of aging, health departments, meals on wheels distribution centers, assisted living facilities, as well as to walk-in visitors, patrons, and others who use your services. Partners will be recognized on the Humanities Kansas website and through other media outlets, and flyers will include your organization's name.

Humanities Hotline Partner key responsibilities include:

- Connecting local senior citizens with the Humanities Hotline
- Promoting the Humanities Hotline with patrons, visitors, and community partners
- Promoting Humanities Hotline on social media, in newsletters, and other forms of communications

What is the Humanities Hotline?

The Humanities Hotline is a new tool for senior citizens to use to receive free, accessible micro-presentations about history and literature. In these complicated times, the Hotline keeps it simple: connecting Kansas by telephone. The three-minute hotline episodes cover interesting and important topics researched and presented by experts across the state. Topics change monthly with four different stories available each month. A sample hotline menu is available by calling 1-888-416-2018. More information and recordings of earlier Hotline stories can be found

here: <https://www.humanitieskansas.org/grants-programs/initiatives/humanities-hotline>

Why it Matters

The Humanities Hotline combats the negative effects of social isolation, providing an accessible alternative to today's Zoom culture and encourages the people of Kansas to participate in lifelong engagement with the humanities. Callers can reach the hotline through their landline and no internet is required, making it a good option for those who do not have broadband, computers, or smartphones.

To apply:

Answer the following questions and send to Tracy Quillin, HK Associate Director, at tracy@humanitieskansas.org by January 18, 2021. Nonprofit cultural organizations like museums, libraries, historical societies and others in the cultural sector are encouraged to apply.

1. Your name, organization's name, and contact information (phone, email, mailing address).
2. Briefly describe why you want to become a hotline partner and how this would benefit your community.
3. Briefly outline your plans to target those in your community who would most benefit from the Hotline, specifically senior citizens.

Humanities Kansas (HK) is an independent nonprofit spearheading a movement of ideas. Since 1972, HK's pioneering programming, grants, and partnerships have documented and shared stories to spark conversations and generate insights that will strengthen our communities and our democracy. Together with partners and supporters, HK inspires Kansans to draw on history, literature, ethics, and culture to enrich their lives and their communities. humanitieskansas.org