

## **Outdoor Signage Projects: Supplemental Grant Guidelines**

These guidelines for outdoor interpretive signage are a supplement to the Action Grant and Humanities for All Grant guidelines.

Successful projects must include:

- Humanities-based approach
- Involvement of a humanities scholar
- At least one public event that features a speaker on a topic related to the signage

### **Special Guidelines**

In preparing the grant application, follow the instructions for an Action Grant or a Humanities for All Grant. A document that addresses the following items must be uploaded to the ATTACHMENTS section of the online application.

1. Provide a brief explanation about the topic and interpretation of the signage project. The signs should tell a factual story, offer different perspectives, and encourage viewers to think about why this information is important.
2. Include an outline of the signage text that summarizes the content of each major section or sign. This includes sample wording for at least one sign, as well as a draft sketch of the layout.
3. The name of the graphic designer, plus a brief explanation of that person's experience with similar projects. This person does not replace your humanities scholar, who is responsible for reviewing facts and interpretation.

### **Items Eligible for Funding**

HK funds should be used for the research and development of the project's humanities content, not the installation of the sign structure. The installation of signage would be considered cost share.

Humanities content includes:

- Humanities scholar honoraria and travel for project consulting or exhibition script review
- Salaries for temporary staff necessary to carry out the project, such as part-time staff, interns, researchers, graphic designers, or other project consultants
- Travel costs associated with research trips to archives
- Permission or reproduction costs for images to be used in the signs
- Expenses related to the printing of sturdy outdoor sign panels
- Costs of speakers and other public programs held in conjunction with the project

### **For More Information**

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